Dear Neighbor,

The Southern Chester County All American Midget Football League was founded in 1975. We are a non-profit volunteer led organization that is focused on impacting the lives of children within our community. We are dedicated to providing a well supervised, safe environment for the children to play and cheer for a sport that they (and we) love. We devote our time to teaching them while also building their character, moral traits and self confidence so that they can become the leaders of tomorrow.

The league provides flag football, junior and senior tackle football and cheerleading, drawing girls and boys from ages 5 – 14. We have an 8 week season concluding with our “Under the Lights” Superbowl. Each player, cheerleader, coach, and sponsor is recognized in our End of Season Awards Banquet. All of these things are done while managing to keep our registration costs low and affordable. This is the reason for our letter today. In order to maintain these things and provide the best equipment possible and the best field conditions we need your support.

Safety will be our number one improvement this year. We need to provide new helmets to all of our players, with concussion rates rising in our youth, this is an absolute necessity. There is no way we can do this without the support of the businesses in our community. The cost of one helmet is approximately $150.00. If we account for the entire uniform, padding, helmet, field fees, insurance, trophies, and etc. the entire cost per player exceeds $400. Our registration per child is $100 (less for those with multiple children). We cannot maintain without your help.

There are about 1000 children living in Parkesburg. According to the 2010 Census close to 20% of the families living in this area are living below the poverty level. That is about 200 children in our immediate area that will not be able to participate in extracurricular activities unless organizations like ours get support from businesses like yours. Possibly more when considering families with multiple children and those that barely make ends meet. Don’t let our children be left out. Provide them an opportunity to be part of our team.

Jerry Rice once said, *“Today I will do what others won’t, so tomorrow I can accomplish what others can’t.”* Everyone wants to change the world but very few often have the opportunity to make a difference. Only you can help us to accomplish our goals so please take heed to Jerry Rice and do what most “won’t” or “can’t” do. Please see our available sponsorship programs. If you would like to donate but don’t see an option that fits your particular scenario please email us. No donation is too small (or too large).

Sincerely,

Southern Chester County All American Football League

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | Ultimate Sponsor  $10,000 | Team Sponsor  $5,000 | Platinum Sponsor  $850 | Gold Sponsor  $500 | Silver Sponsor  $350 | Bronze Sponsor  $250 | Good Neighbor  $100 |
| Name on back of Jerseys (1 team - 5 years) |  |  |  |  |  |  |  |
| Banner at Concession Stand (1 Year) |  |  |  |  |  |  |  |
| 2 - 3 x 12 Banner Displayed at all games (1 year) | **Endzones** | **35 YD line** |  |  |  |  |  |
| 1 - 3 x 12 Banner Displayed at all games (1 year) | **50 YD line for Team’s Games** |  |  | **25 YD line** | **5 YD line**  **15 YD line** |  |  |
| Logo appears on magnetic Game Schedule (1 year) |  |  |  |  |  |  |  |
| Logo appears on website and printed team yearbook |  |  |  |  |  |  |  |
| Sponsor Plaque and Recognized at EOY Banquet |  |  |  |  |  |  |  |

**Sponsorship Programs** (certain programs have limited availability)**:**

Please return your completed form to:

SCCAAMFL

Attention: Sponsorship

P.O. Box 352

Parkesburg, PA 19365

Company Name (as you would like it appear in advertising and website)

Point of Contact (Printed Name)

Company Mailing Address

Telephone Fax

Email Address

Web Address

Sponsorship Program:

Signature

(Please note for all sponsorships you are responsible for emailing us your logo as you would like it to appear on banners, website, etc.)